

CAHDE Workshop on eParliament

'Comprehensive eParliament – of service to elected representatives and citizens' Vienna, 12 December 2007 Austrian Parliament, Vienna

Social Software: low-threshold media for communication and networking in eParliament

Presentation Michael Goriany, Znojmo, Cz Demo-Blog opened during presentation: http://michaeldemo.wordpress.com

This paper intends to

- give basic informations and examples
- show the new dimensions and impact
- demonstrate how is working in the "Web2.0"
 - "partizipative conversation" and
 - "networkeffectuated partizipation"
- proposes some recommendations to the CoE bodies how to advice Parliaments

Mobilty

- No more travelling like crazy to visit people
- But rather stay at home/office/coffee shop
 - have them being your guest at the Laptop
 - in a LiveOnline room (new generation)
- LiOn room = the "most social sw" --> presence meeting

Low threshold media

- Low threshold:
 - Fast & easy access / cheap / no expert skills needed
- Opening new dimensions
 - For social learning/networking/partizipation
 - Means to cope with complexity in the Internet
 - partizipative conversation
 - networkeffectuated recommendations
 - networkeffectuated participation
- which tools primarily
 - LiveOnline room (new generation-VoIP)
 - Weblog

Question

- If it is "low-threshold"
 - Why just talk about ?
 - Why not showing how it works ?

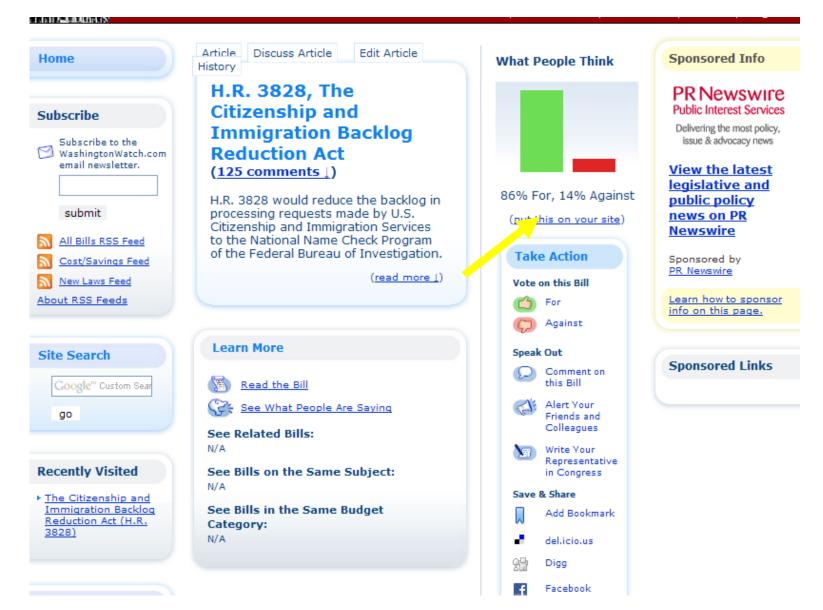
Weblog – concrete example

- A openening a new blog 2 min
- B post for download of presentation & comments
 - --> participative conversation
- C Voting-widget embedded in my blog
 - --> networkeffectuated partizipation

Recommendations

1. Read

- the cluetrain manifesto http://cluetrain.org
- Andersen, The Long Tail (http://www.longtail.com/ Blog around the book)
- 2. Analyze the dynamics of networkeffects to cope with the problem of Complexity and Info overflow in the Internet
 - Offer tools such as the voting widget at Washington Watch to raise networkeffectuated partizipation
 - Enter the world of WebCommunities, support your multiplifier group to do so
- 3. open a coffee shop in the Parliament building
 - offering a free WLAN (Wifi) Web-access





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